

South Jersey Apple Fest

Home Show, Remodeling, Landscaping & Improvement Companies Contract. Inside & Outside Spaces Available 2-Day Event

Note: This event was held for the first time back in September 2019 and had a record breaking crowd in attendance both days. Thousands showed up and vendors reported great sales and leads.



2nd Annual!

SOUTH JERSEY APPLE FEST

SEPTEMBER 5 & 6, 2020
10AM TO 5PM
*Cumberland County Fairgrounds,
3001 Carmel Road • Millville, NJ 08332*

APPLE THEME FESTIVAL & MORE!

- Artists • Craftsmen • Little Miss Apple Fest Pageant • Wine Sampling • Food Galore • Apple Toss Contest • Fall Home & Garden Show
- Apple Butter • Apple Pies • Apple Cider • Apple Dessert Contest
- Free Apple for Kids • Pony Rides • Apple Mascot • Kids Bouncy's
- Free Hayrides • Free Craft Making for Kids • Kid's Apple Pie Eating Contest
- Pet Friendly Festival Event Runs Rain or Shine!

GENERAL ADMISSION
\$3.00 Adults • Seniors \$2.00
Kids 6 and Under FREE

Booking Vendors Now!

856-765-0118
WWW.SJAPPLEFEST.COM



South Jersey Apple Fest Home Show & Commercial Vendors

- Fill out completely, print clearly, send application with payment on or before August 30th, 2020
- Send completed application to **B & K Enterprise, P.O. Box 925, Millville NJ 08332**

Location: Cumberland County Fairgrounds, 3001 Carmel Rd, Millville NJ 08332

Show Hours: Saturday and Sunday 10am to 5pm

Check In: Friday: noon to 7pm, Saturday & Sunday, 7:00am to 9:30am only. Carry in after 9:30am.

Home Show, Remodeling, Improvement, Landscaping & Commercial Vendors Only. Event offers outdoors and enclosed building spaces. bkenterprisenj.com or call 856-765-0118 ask for Kathy Wright

Space Type 2-Day Vendors	Cost	#of spaces	Total Due
SPONSORSHIP OPPORTUNITY Includes booth space, table setup, Your banner on main entrance, logo on website, flyer inserted in shopping bags & more. Prime locations! Inside or outside.	\$500		
Enclosed Building 2-days only, 10 x 10 booth, electric, table, chairs included.	\$250.00 Endcaps \$275.00		
Outside Booth Spaces 12' x 12' area bring your own cover Booth spaces along walk way	\$175.00		
Table Setup Rental Fee Only One 8ft table, 2-chairs, top cover, no booth space included, rental only	\$35		



Name: _____

Address: _____ City _____

State: _____ Zip: _____ Phone: _____

Email: _____

Website: _____

Description Products & Services _____

Vendor Signature _____ Date: _____ By _____

signing this application, you are agreeing to the terms and conditions as stated above and on page 3 of this contract. You will receive your confirmation by email or mail upon acceptance of this contract by our staff.

Credit Card # _____ Exp. _____

Name on Card _____ Code# _____

Amount Due _____

South Jersey Apple Fest General Details & Regulations 2019

Keep for your records!

South Jersey Apple Fest

September 5 & 6, 2020 (No rain date or show rescheduled dates)

Cumberland County Fairgrounds, 3001 Carmel Rd, Millville NJ 08332

Vendors Call (856) 765-0118

Marketing: This event will be heavily advertised with post cards, flyers, newsprint ads, Facebook ads and event, Official Website, over 100 online event calendars and listings, radio commercials, yard signs, 4' x 4' & 4' x 8' signage, posters, email blasts and press releases sent to over 200 media outlets. Brochures given out hand to hand at numerous events prior to the show opening.

Hours of Setup: Home Show Only: Friday, noon to 7pm, Saturday & Sunday, 7:00am to 9:45am only. Vehicles will be parked in designated areas.

Check In: Main Fairgrounds entrance off Carmel Rd, Ticket Booth.

Booth Assignment: Booth assignment at check in only. Pull up to main entrance, pick up booth space number, pull up to booth space, unload, park in vendor parking area, then setup. Please be respectful of your neighbor's booth. Do not block walkways or aisles.

Payment in full for reserving your space. No refunds or show credits available after July 1, 2020. Payment by check, money order or pay online at www.sjapplefest.com.

Outside Vendors; Bring your own canopy/tent, table & chairs. Bring your own help for unloading, setting up and breakdown. Tables can be rented for booth space see above.

Enclosed Building Vendors: You can setup on Friday, September 4th, if you wish from noon to 7pm or Saturday, 7am to 9:30am only.

ATM: There will be an ATM on the grounds located at the main entrance for your shoppers.

- Large flush bathrooms and portable units will be provided.
- No beverages of any kind permitted for sale from your booth.
- No alcoholic beverages permitted at the festival.
- Loading and unloading will be the sole responsibility of the exhibitor at the exhibitors' own risk
- Exhibitors participate in the festival at their own risk.
- BKE/South Jersey Apple Fest will provide security before, during and at breakdown.
- Vendor agrees and understands that in the event of dangerous weather conditions or events beyond B & K Enterprises control, there will be no refunds or show credits.