

South Jersey Apple Fest

Artists, Craftsmen, Home Party Plans & Farm Markets Application

Note: The Cumberland County Fairgrounds has a new Fair Board President & directors working hard to bring updates and improvements to the grounds. Kathy & Leslie (Beau) Wright are excited about our new show and the location. Beau is a life-long resident of Millville and Kathy has lived in Millville over 35 years.



SEPTEMBER 7 & 8, 2019
10AM TO 5PM

*Cumberland County Fairgrounds,
 3001 Carmel Road • Millville, NJ 08332*

FEATURING EVERYTHING APPLES!

- Artists • Craftsmen • Little Miss Apple Fest Pageant
- Food Galore • Live Bands • Apple Butter Making
- Vendor Fair • Fall Home Show • Apple Dessert Contest
- Apple Toss • Kids Free Craft Making • Hayrides
- Apple Mascot • Fall Produce & Bushels of Apples for Sale!

GENERAL ADMISSION
 \$3.00 Adults • Seniors \$2.00
 Kids 6 and Under FREE
 Free Apple with Admission!

**Booking
 Vendors Now!**

856-765-0118

WWW.SJAPPLEFEST.COM

South Jersey Apple Fest Artists, Craftsmen, Home Party Plans Application

- Fill out completely, print clearly, send application with payment on or before August 30th, 2019
- Send completed application to **B & K Enterprise, P.O. Box 925, Millville NJ 08332**

Location: Cumberland County Fairgrounds, 3001 Carmel Rd, Millville NJ 08332

Show Hours: Saturday and Sunday 10am to 5pm

This application is for artists, craftsmen, home party plans, farm markets, jams & jellies. Event offers outdoors and enclosed building spaces. **Event will run rain or shine**, no refunds of any kind, Pull up to space, unload, park in vendor parking area and then setup. Crafts must be handmade or appear hand crafted. Only one Home Party Plan product per space. Check website to see who is already signed up. www.sjapplefest.com or call 856-765-0118 ask for Kathy Wright

| Space Type | Cost | How Many | Total Due |
|---|----------|----------|-----------|
| Both days , outside 10 x 12 Open Air Space | \$80.00 | | |
| Enclosed Building 2-days, 10 x 10 booth, electric included. Cement Floor | \$100.00 | | |
| <i>Saturday Only</i> outside, 12 x 12 area bring your own cover | \$45.00 | | |
| Sunday Only outside 12 x 12 area bring your own cover | \$45.00 | | |
| Weekend Admission Pass No Parking Fee | \$5.00 | | |

Outside booth spaces will be along main walkway of fairgrounds, No Packing out early, Show is from 10am to 5pm. Only severe weather would cancel event. Security provided.

Name: _____

Business Name: _____

Address: _____ City _____

State: _____ Zip: _____ Phone: _____

Email: _____

Website: _____

Description of Crafts/Art/Home Party Plan _____

Vendor Signature _____ Date: _____ By _____
signing this application, you are agreeing to the terms and conditions as stated above and on page 3 of this contract. You will receive your confirmation by email or mail upon acceptance of this contract by our staff.

South Jersey Apple Fest Craftsmen & Home Party Plans
General Details **Keep for your records!**

South Jersey Apple Fest

September 7 & 8, 2019 (No rain date or show rescheduled dates)

Cumberland County Fairgrounds, 3001 Carmel Rd, Millville NJ 08332

Vendors Call (856) 765-0118

Marketing: This event will be heavily advertised with post cards, flyers, newsprint ads, Facebook ads and event, Official Website, over 100 online event calendars and listings, radio commercials, yard signs, 4 x 4 & 4 x 8 signage, posters, email blasts and press releases sent to over 200 media outlets. Brochures given out hand to hand at numerous events prior to the show opening.

Hours of Setup: Saturday & Sunday, 7:00am to 9:45am only.

Check In: Main Fairgrounds entrance off Carmel Rd, Ticket Booth. GATE 1

Booth Assignment: Booth assignment at check in only. Pull up to main entrance, pick up booth space number, pull up to booth space, unload, park in vendor parking area, then setup. Please be respectful of your neighbor's booth. Do not block walkways or aisles.

Payment in full for reserving your space. No refunds or show credits available after July 1, 2019. Payment by check, money order or pay online at www.sjapplefest.com.

Outside Vendors; Bring your own canopy/tent, table & chairs. Bring your own help for unloading, setting up and breakdown.

Setup: Food Vendors, Home Show companies, you can setup on Friday, September 6th, 2019 if you wish from noon to 8pm. Setup for all vendors, Saturday & Sunday, 7am to 9:30am only.

ATM: There will be an ATM on the grounds located at the main entrance for your shoppers.

- Large flush bathrooms and portable units will be provided.
- No beverages of any kind permitted for sale from your booth.
- No alcoholic beverages permitted at the festival.
- Loading and unloading will be the sole responsibility of the exhibitor at the exhibitors' own risk
- Exhibitors participate in the festival at their own risk.
- BKE/South Jersey Apple Fest will provide security before, during and at breakdown.
- Vendor agrees and understands that in the event of dangerous weather conditions or events beyond B & K Enterprises control, there will be no refunds or show credits.